

# Collectors' Alert!

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## Microfiche Comes to Comics' Rescue

Imagine purchasing the *original* comics published by DC Comics Inc.® back in 1930s and '40s titles such as *SUPERMAN™*, *BATMAN™*, *DETECTIVE™* ... or publications by Marvel Entertainment Group, Inc.® *MARVEL MYSTERY™*, *CAPTAIN AMERICA™*, *YOUNG ALLIES™*, *ALL WINNERS™*. Collectors pay many thousands of Pounds to acquire these comics.



Sample image of a colour microfiche

A near-mint copy of the first *ACTION* (Superman's first appearance in 1938) is valued at \$32,500, according to *The Official Overstreet Comic Book Price Guide*. *SUPERMAN* No. 1 (1939) is valued

at \$26,000 and *BATMAN* No.1 (1940) is valued at \$14,500.

These superhero classic comics of the 1930s and 1940s are difficult to find, expensive to purchase, too valuable to read, and up until recently could be seen only in specialist shop. Now they are accessible to anyone from a 10-year old to a pop culture collector. A complete set of colour microfiche would cost only a fraction of one rare comic book. After all, when *SUPERMAN* stopped the *Prankster™* from stealing a fortune, it wasn't supposed to cost *you* a fortune to read about it!

MicroColour International is offering an innovative and unprecedented opportunity to collectors and comic book lovers everywhere. Hundreds of issues, out of print for decades, are now available in affordable prices in an easy-to-view colour microfiche format. Every fiche contain an exact reprint - ads. covers, letter pages and story-pages.

## Archival Quality

The colour fiches are microfilmed on Cibachrome microfiche that is as durable as the super-heroes themselves. MicroColour also offers an excellent desktop microfiche reader Model 1100, and handsome simulated leather storage albums to protect and transport your microfiche collection.



## Microfiche Reader

The colour microfiche can be viewed on any library microfiche reader. But for best viewing the MicroColor Model 1100 microfiche reader is designed for displaying the colour microfiche at 100% original size. It is capable of providing sharp bright colour images on its 11" x 11" non-glare grey screen. It weighs only 12 lbs.

## Vintage superheroes on parade

Some of the classic stories available in the MicroColor® microfiche series.

- **ACTION COMIC No. 1** (1938) - The first appearance of *SUPERMAN*. This is considered the most important comic book ever published, because it introduced the superhero and revolutionised the industry. The *Man of Steel* shared space with *Scoop Scanlon*, *Sticky-mitt Simpson* and *Pep Morgan*.
- **SUPERMAN No. 1** (1939) - Superman graduates from *ACTION* anthology to his own book. Reprints first *ACTION* story, the infant rocketing from an exploding Krypton and coming to Earth. He is adopted by the Kents, grows up to become a reporter and whumps some bad guys.
- **DETECTIVE No. 27** (1939) - *BATMAN* makes his debut, leaving it unsafe for crooks to go out at night.
- **DETECTIVE No. 38** (1940) - *BATMAN* is the first hero to get a sidekick - Robin, the Boy Wonder.
- **BATMAN No. 1** (1940) - Like *SUPERMAN* before him, *BATMAN* gets his own book. He also gets two of his most enduring villains; *Joker* and the *Cat* (later Catwoman).
- **ADVENTURE COMICS No. 103** (1946) - Earliest available stories on microfiche of *AQUAMAN*, *GREEN ARROW* and *SUPERBOY*.
- **ALL STAR COMICS No. 3** (1941) - Origin of the JUSTICE SOCIETY OF AMERICA, the first federation of Superheroes.